

Community Fundraising Frequently Asked Questions

Can I fundraise before I receive my Authority to Fundraise?

While you are waiting for your Authority to Fundraise you can continue organising your event but you cannot collect any donations until you receive your Authority to Fundraise.

I just want to do something really simple and ask my friends and family to donate. What do you recommend?

By far the easiest way to fundraise is by creating a fundraising web page on Everyday Hero and sending a link to all your friends and family asking them to make a donation.

I've heard it is easy to get matched donations from my employer. What do I need to do to get a matched donation?

Firstly, talk to your employer as all companies operate their matched donations program differently. We can provide you with a letter regarding your fundraising along with a summary of all the donations received for your fundraising to date.

Once you know what your company needs to make their matched donation, contact our Community Fundraising Officer.

Do I have to tell ChildFund Australia about my fundraising or can I just give them the money that I raise?

All fundraisers need an Authority to Fundraise. This is required by law.

When do I need to send the funds raised to ChildFund Australia?

All money raised from your event should be received within two weeks of your event taking place. Refer to the Fundraiser's Toolkit for methods of payment.

Someone asked me for insurance to use a venue. Will ChildFund Australia provide me with insurance?

Unfortunately, ChildFund Australia only has insurance for employees and cannot provide insurance for any venue or council. You will have to speak to the venue or council about the insurance required and where to purchase it.

Can someone from ChildFund Australia come to my fundraising event to do a presentation?

No. Unfortunately as the team at ChildFund Australia is very small we do not have the resources to send a staff member to community fundraising events.

Will ChildFund Australia assist me with publicity in my local newspaper and other media channels?

We encourage you to talk to your local media regarding your fundraising as they may feature a story about you in their paper/program. All materials sent to any media channel needs to be approved by ChildFund Australia.

Can I use the ChildFund Australia logo when I promote my event?

We would love you to include the ChildFund Australia logo on all collateral for your event. Please remember, all materials must be approved by ChildFund Australia prior to print and distribution.

Are donations to my event tax deductible?

Donations are tax deductible when a donor receives nothing in return for their donation. For example, donations on your webpage, gift registry donations or company matched donations. Donations are not tax deductible when a donor receives something or the chance to win something. For example, donations for morning tea, purchases of raffle tickets or event tickets for a show

Does ChildFund Australia accept donations of blankets and books etc to send overseas?

It can be more expensive to send goods overseas than it is to buy them in country, and with often unreliable postal services in the countries where we work it is more efficient and safe to send monetary donations to assist those in need.

Community Fundraising Officer

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ChildFund
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