

ANNUAL REPORT



Photographs by Victor Leclerc

2010 - 2011

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Photograph by Victor Leclerc

*All information presented in the 2010-2011 Annual Report solely reflects the position and programs of ChildFund Senegal. All data, stories, photographs, and quotations were collected by the National Office and Area Offices. For any additional questions please contact ChildFund Senegal.

Overview of ChildFund Senegal

Situated at the western-most point of the African continent, Senegal boasts magnificent scenery, a vibrant culture, and unrivalled hospitality or *teranga*. A former French Colony, Senegal served as an epicenter for the slave trade during the 17th and 18th centuries. Today, the *Land of Teranga* is a peaceful and democratic nation. Like many developing countries, Senegal continues to face a variety of challenges including high unemployment, poor access to education, limited maternal and child health care, food shortages, and inadequate access to clean water.

To address issues pertinent to the Senegalese people, ChildFund Senegal began operations in May of 1985. Through unprecedented partnerships with communities, ChildFund Senegal swiftly affiliated with 15 school projects reaching over 7,500 children within the first two years. As the organization continued to grow over the next 20 years to benefit over 29,000 children per year by 2007, interventions tirelessly sought to accompany children from the prenatal period to adulthood through sustainable development programs.

In 2008, ChildFund Senegal embarked on a new strategic journey, with the overall aim of improving the quality, scale, and impact of programs for children and their communities. Following an assessment of the organizational structures of ChildFund Senegal's intervention areas, the Bright Futures (BF) development approach was born.

Bright Futures is an innovative approach aimed at addressing the underlying causes of poverty in children and their communities through holistic and sustainable interventions. Bright Futures undertakes a capacity building approach designed to empower communities to become champions of long-term development efforts.

During 2011, ChildFund Senegal successfully continued the transition towards the BF approach. The new global strategy was rolled out in the Thies Area, marking the third BF in Senegal. Planning for the consolidation of Dakar Projects into a BF during the 2012 year is also well underway.

Through the BF approach, ChildFund Senegal continues to produce healthy and secure infants, educated and confident children, and skilled and involved youth to offer hope for a brighter future to thousands of Senegalese children, their communities, and their country.



Photograph by Awa Diouf

Student benefiting from ChildFund interventions in traditional Senegalese dress.



Photograph by Victor Ledere

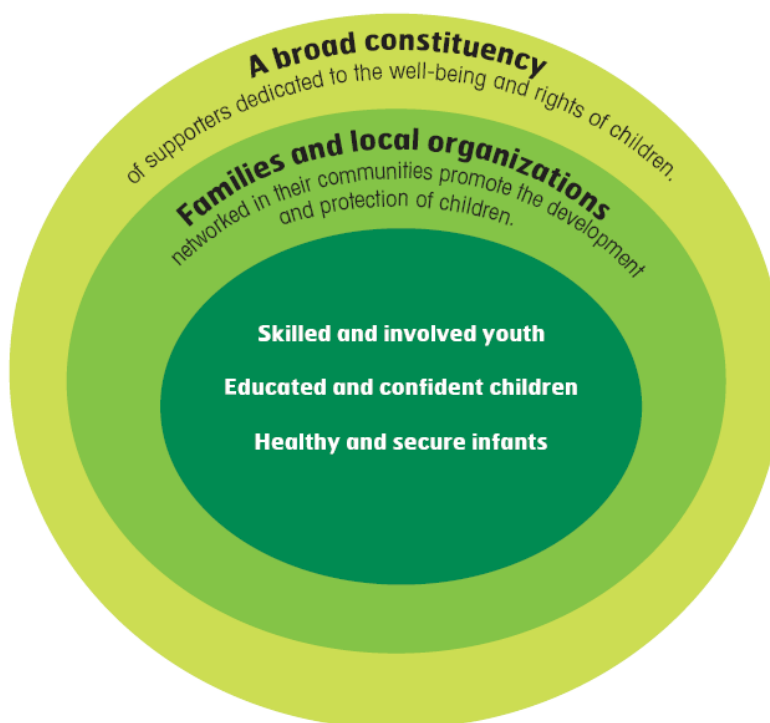
Talibes in a ChildFund supported modern Daara

Our Guiding Mission

ChildFund Senegal commits itself to the **Mission**:

Helping deprived, excluded, and vulnerable children have the capacity to become young adults, parents, and leaders who bring lasting and positive change to their communities while promoting societies whose individuals and institutions participate in valuing, protecting and advancing the worth and rights of children

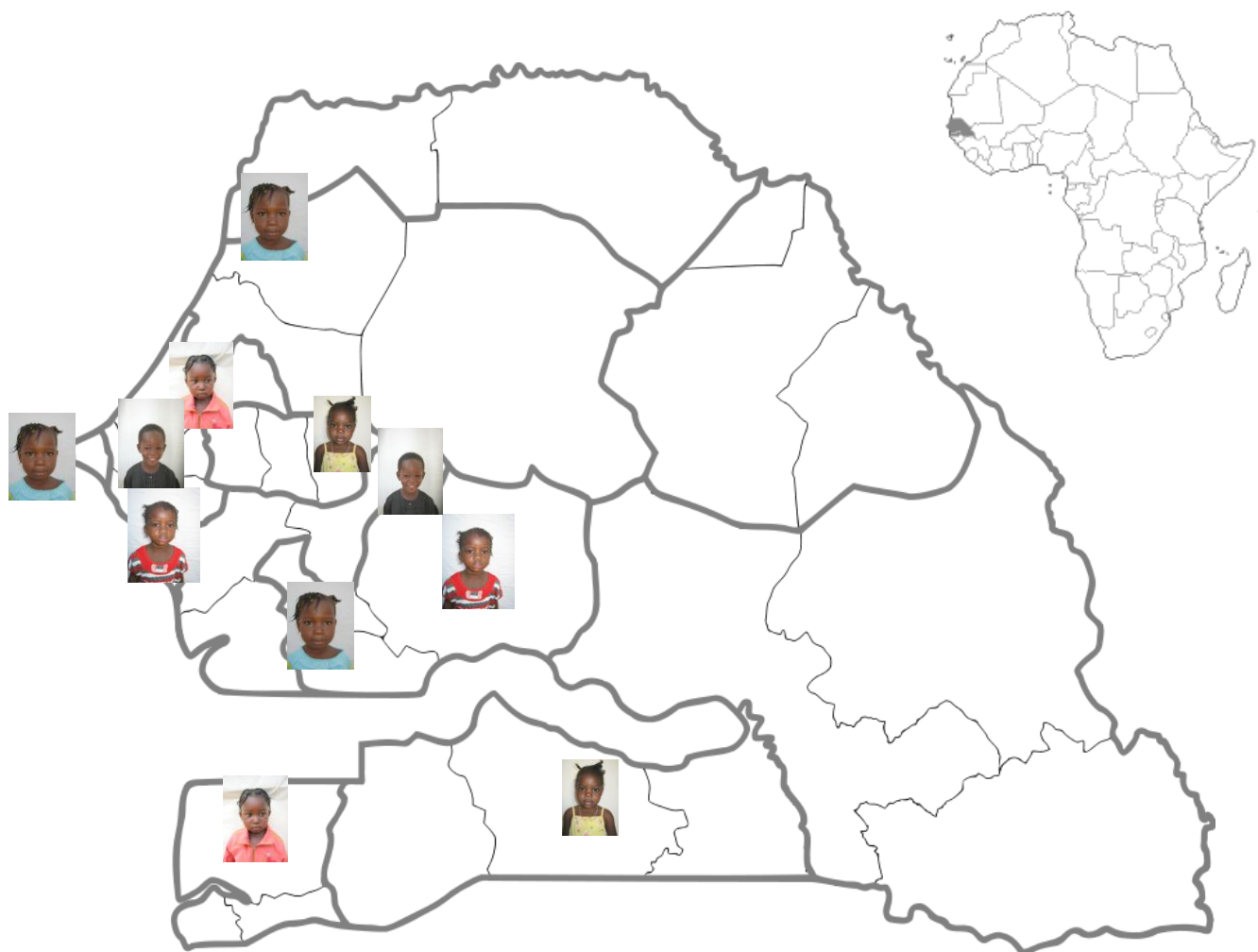
Accompanying infants through their journey to adulthood, ChildFund Senegal works alongside children, families, local organizations, and communities to create healthy environments teeming with opportunity through these essential and measurable impacts or **Core Outcomes**:



Informed by a multitude of studies highlighting children's distinctive perspective concerning poverty and identifying them as agents of positive change, ChildFund Senegal emphasizes a unique strength or **Area of Excellence**:

The exhaustive understanding of children's experience of deprivation, exclusion, and vulnerability, and our dedication in placing children's experiences at the center of our policy and practice

ChildFund around Senegal



ChildFund Senegal takes pride in its widespread influence throughout the nation. The 11 affected regions are consolidated into 4 Bright Futures* as well as the Community Health Program which extends beyond typical intervention areas. During 2011, ChildFund Senegal directly or indirectly affected **3,810,598** individuals:

Program	Thies (BF)	Mbour (BF)	Baol (BF)	Ziguinchor (BF)	Community Health Program
Individuals Affected	397,765	359,765	238,437	281,118	2,533,513

*The Dakar Projects were not included in this report due to the on-going BF transition. For more information please contact ChildFund Senegal

Healthy and Secure Infants

"I never sleep without my treated mosquito net" – Mame Fama, mother of 5 children benefiting from Maternal and Child Health interventions

Throughout Senegal, the precarious existence of newborns is consistently under attack by the dangers of unsanitary and unsafe environments. During 2011, ChildFund Senegal supported and empowered communities to provide care and encourage the healthy development of infants through:

- Training, supporting, and supervising Health Hut personnel in primary health care delivery including health promotion, prevention, screening, and treatment services
- Organizing weighing sessions alongside culinary demonstrations and systematic vitamin A supplementation for infants
- Establishing safe water sources, constructing improved latrines, and promoting hygienic practices in homes, pre-schools, and communities
- Constructing, rehabilitating, and equipping holistic and multi-dimensional Early Childhood Development (ECD) Centers to promote a strong cognitive, social, and psycho-motor development in infants



Photograph by Victor Leclerc

Achievements during the FY 2011 – Healthy and Secure Infants

Mother and child during a HIV/AIDS awareness meeting

Indicator	Number Planned	Number Achieved	Percent Achieved	Beneficiaries Reached
Health and Nutrition				
<i>Health Huts rehabilitated and supported</i>	66	72	109%	2,533,513 individuals
<i>Medical visits for new-born within 3 days of birth</i>	26,648	20,367	76%	20,367 new-born
<i>Births attended by trained nurse</i>	14,580	12,943	89%	12,943 new-born
<i>New-born receiving essential care</i>	14,580	12,710	87%	12,710 new-born
<i>Treatments for tuberculosis, diarrhea, and malaria provided by Health Huts</i>	116,681	45,644	39%	45,644 infants
<i>Infants monitored for nutritional status</i>	193,198	215,817	112%	215,817 infants
<i>Medical visits in ECCD Center</i>	1	1	100%	892 infants
<i>Pharmacies supported</i>	17	17	100%	1,041 infants
<i>Information, Education, and Communication sessions</i>	80	132	165%	2,640 mothers and infants
<i>Nutritional programs supported in ECCD Centers</i>	17	17	100%	1,041 infants
Education				
<i>ECCD Centers constructed</i>	3	5	167%	633 infants
<i>ECCD Centers rehabilitated and equipped</i>	36	27	75%	2,125 infants
<i>ECCD Center Management Committees created</i>	3	2	67%	1,155 infants
<i>ECCD Center classrooms constructed and rehabilitated</i>	3	3	100%	170 infants
<i>ECCD Center playgrounds constructed and equipped</i>	7	10	143%	132 infants
<i>ECCD Center caregivers trained on the National Curriculum</i>	15	15	100%	184 infants
<i>ECCD Center caregivers financially supported</i>	77	72	94%	3,325 infants
Water and Sanitation				
<i>Latrines constructed in ECCD Centers</i>	20	25	125%	132 infants
<i>Additional ECCD Centers with access to clean water</i>	3	3	100%	314 infants
Child Protection				
<i>ECCD Center Committees for Child Protection created</i>	1	1	100%	1,595 infants

"I would have lost my child..."

Maty, a new mother, watched helplessly as her 7 month old infant, Barakatou, struggled to survive due to severe malnutrition. Living in two straw huts in the modest village of Bagdad, Barakatou's father remained unemployed. Instead the family was dependent on the goodwill of their neighbors. The realities of the poverty experienced by Barakatou and her family did not allow her the freedom to access essential nutrients for growth. Maty, her mother, states:

"It was after being a bit sick that my daughter stopped being hungry. She stopped breastfeeding, and as I did not know any other alternatives to breast milk, I just resigned myself to giving her rice pulp and water. After two weeks, I did not dare even look at her. She had lost so much weight. I remember that my friends and my neighbors would come over just to see Barakatou because, as they would say, they had never seen such a small baby. They even asked how I was able to hold her to breastfeed her."

Those close to me told me that it was a curse and that I must try traditional medicine. I accepted the idea but it did not provide any results over three months, especially because Barakatou did not sleep at night. Between insomnia and stubbornness, I always said there must be someone who could help us overcome this situation. I heard about ChildFund's program, and I asked for some information.

As soon as I met with this Community Health Worker, my child was enrolled in the program, and she [the Community Health Worker] invited me to participate in educational discussions regarding nutrition with culinary demonstrations with enriched foods. The Community Health Worker visited my house and verified how I was feeding Barakatou. My daughter's malnutrition helped me to understand how to resolve the nutritional problems that we experience due to ignorance and poverty, and for this I thank ChildFund"

As the program continued, Barakatou began to gain weight. Maty emotionally states, "I am absolutely sure of one thing, if there had not been this Community Health Worker, I would have lost my child. May God bless this program."

Today, Barakatou continues to develop into a healthy and giggling infant.



Educated and Confident Children

"ChildFund is a treasure for us, the deprived children of Senegal"

Safiyatou Dia, former ChildFund enrollee and current PhD candidate



Photograph by Victor Leclerc

Two students enchanted in a ChildFund library

Armed with the increasing autonomy and the power to walk, many children become increasingly difficult to supervise. As a critical period in the solidification of healthy habits as well as cognitive and social development, it is imperative that communities take responsibility in leading children towards a positive path. During 2011, ChildFund guided and empowered growing children to remain healthy and continue optimal development through:

- Constructing, rehabilitating, equipping, and building capacities of Daaras and Child Friendly Schools to increase access, quality, and governance for a strong elementary

education

- Supplying school and daaras with pharmacies and canteens to ensure continued health and optimal nutrition for developing children
- Providing latrines, clean water sources, and garbage cans in schools and daaras to increase sanitary measures, access to water, and promotion of healthy habits
- Organizing communities to discuss and commit to child protection and rights

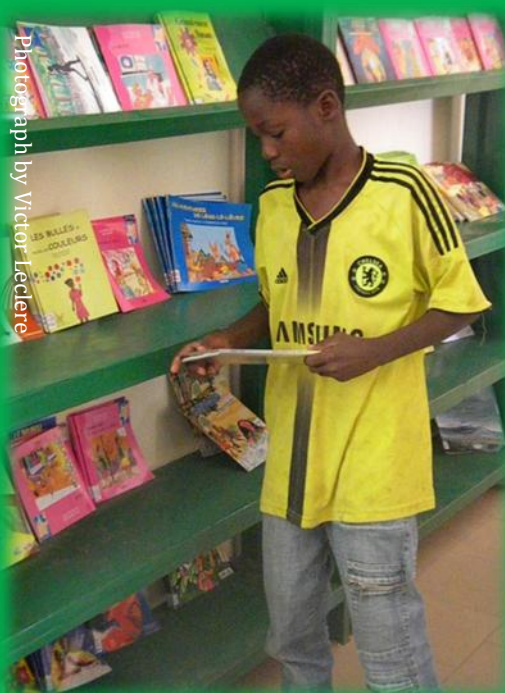
Achievements during the FY 2011 – Educated and Confident Children

Indicator	Number Planned	Number Achieved	Percent Achieved	Beneficiaries Reached
Health and Nutrition				
<i>Canteens in Child Friendly Schools and Daaras</i>	7	7	100%	2,583 children
<i>Medicine boxes stocked in Child Friendly Schools and Daaras</i>	11	11	100%	4,743 children
Education				
<i>Classrooms constructed and rehabilitated</i>	12	9	75%	817 children
<i>Elementary Schools equipped</i>	29	29	100%	7,320 children
<i>Libraries constructed and equipped</i>	18	15	83%	14,937 children
<i>Hangars constructed in Daaras</i>	5	3	60%	375 children
<i>Information, Education, and Communication activities in Daaras</i>	10	8	80%	1,089 children
<i>School caregivers trained on the National Curriculum</i>	35	22	63%	3,960 children
<i>School Directors trained on Management</i>	40	42	105%	10,341 children
<i>Multi-media rooms constructed and equipped</i>	1	1	100%	223 children
<i>Entrance exams financed</i>	1	1	100%	823 children
<i>School fences constructed</i>	0	4	-	1,059 children
Water and Sanitation				
<i>Latrines constructed in Schools</i>	17	19	112%	10,916 children
<i>Water access points constructed in Schools</i>	2	3	150%	2,250 children
<i>Trash cans provided to Schools</i>	30	30	100%	745 children
Child Protection				
<i>Events to promote children's rights and protection</i>	27	23	85%	7,645 children
<i>Security Units installed</i>	9	8	89%	6,802 children
<i>Organization of Child Protection Committees</i>	1	1	100%	93,207 children

“They help every child”

Currently a student at the Ndayane South School, Thierno exudes a passion for learning. A talibe in the Serigne Ibrahima Ba de Ndayne Daara, a model religious school where children learn Koranic verses. Thierno knows the hardships and lack of access to formal education that afflicts thousands of Senegalese children attending Daaras today. Most spend their days on the streets begging simply to have enough food for lunch. Others sit cramped in tiny rooms with a multitude of other children reciting verses of the Koran. A few are even beaten for not knowing their lessons. Clean water and sanitary structures are all but existent. Thierno recounts:

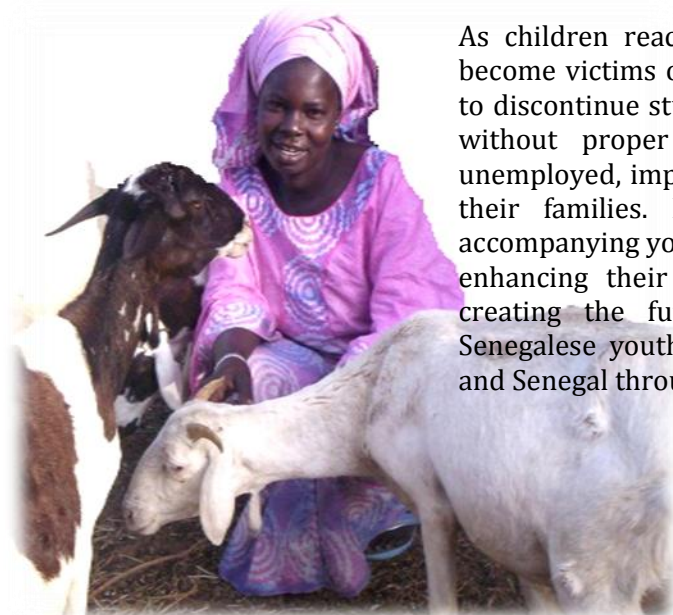
“ChildFund constructed and equipped a classroom and a library as well as gave my school access to clean water and toilets. I read books like Aliou Tall to prepare for my entrance exams. Thanks to the library, I can now keep up at school. I am a talibe from the Serigne Ibrahima Ba Daara in Ndayane. The Federation and ChildFund supports our nutrition, constructed us a large hangar to learn verses as well as classrooms for my history and math lessons and toilets. They even provide us with hygienic products. I ask myself what my Daara would be like today without ChildFund. They help every child.”



Photograph by Victor Leclerc

Skilled and Engaged Youth

"All that is done for you, without you, is a failure for you" – Development slogan created by Senegalese Youth



Young woman with her Income Generating Activity supported by ChildFund Senegal

As children reach young adulthood, many Senegalese youth have become victims of the educational system. Some students are forced to discontinue studies due to social and economic reasons. However, without proper training, youth in Senegal frequently remain unemployed, impoverished, and unable to provide for themselves or their families. During 2011, ChildFund Senegal committed to accompanying youth through the difficult transition into adulthood by enhancing their capacities and securing livelihoods in hopes of creating the future leaders of our communities and Senegal. Senegalese youth will become future leaders of their communities and Senegal through:

- Encouraging and supporting youths to enroll in professional training programs to facilitate employment
- Organizing and supporting youth to craft entrepreneurial ideas, obtain micro-credit loans, and begin micro-enterprises
- Sensitize youth in Sexual and Reproductive Health and Family Planning
- Promote, train, and encourage youth in leadership activities to form a generation of leaders
- Train and engage youth in child protection to create a generation conscientious of children's rights

Achievements during the FY 2011 – Skilled and Engaged Youth

Indicator	Number Planned	Number Achieved	Percent Achieved	Beneficiaries Reached
Health				
<i>Community members trained in Family Planning*</i>	278,760	402,317	144%	402,317 community members
Professional Education				
<i>Youth enrolled in Professional Training Centers</i>	145	124	86%	124 youth
<i>Kits provided for Professional Training Centers</i>	75	75	100%	75 youth
Livelihood				
<i>Micro-credit loans provided</i>	165	144	87%	144 youth
<i>Trainings on Discovering an Entrepreneurial Idea (TRIE), Create an Enterprise (CREE), Improving Enterprise Management (GERME), and Interest Group (GIE)</i>	3	3	100%	182 youth
<i>Interest Groups created</i>	31	28	90%	177 youth
Leadership				
<i>Trainings on Leadership</i>	2	2	100%	70 youth
<i>Support community forums on leadership</i>	16	14	88%	476 youth
<i>Support national forum on leadership</i>	2	2	100%	3155 youth
Child Protection				
<i>Events promoting children's rights and protection</i>	3	4	133%	1,150 youth
<i>Youth receiving training on the children's rights and protection</i>	2	2	100%	355 youth

*The Community Health Program activities do not discriminate between age groups. The 402,317 individuals trained in Family Planning include both genders from the age of 15.

“It’s holding the future in your hands”

Exacerbated by the global financial crisis, youth continue to face a variety of issues including massive unemployment. Mame Marie, a mother and student, recounts her inspiring story:

“My name is Mame Marie. I live in Keur Samba Kane where I completed my primary school education and was awarded entry into secondary school. I had to travel to Dakar to attend the middle school, because my village did not have any education higher than elementary levels. The following year, a secondary school was built in my village, and I was able to return to Keur Samba Kane to continue my studies. I took the final exams for secondary school graduation four times, but was not successful.

Following my fourth failure, I married at the age of 18. When I returned for my exams the next year, I was 7 months pregnant, but that did not prevent me from pursuing my studies. My little boy is now three years old. All youth must continue their studies and pursue a university diploma. It’s holding the future in your hands.

My dream was to complete some kind of education. My wish came true with the Federation of Baol, partner to ChildFund. They helped us fight against the high unemployment rate of Senegalese youth. It is thanks to ChildFund that I am in my second year of training as an accountant at the Technical Diourbel High School.”



Capacity Building for Federation and Community

ChildFund Senegal aims to empower federations, communities, parents, youth, and children to implement projects and improve the lives of children by offering technical support and capacity building. During 2011, numerous trainings were conducted for federation staff and community personnel focusing on health, financial and program management, as well as child protection:

Achievements during the FY 2011 – Federation and Community Capacity Building

Indicator	Number Planned	Number Achieved	Percent Achieved	Beneficiaries Reached
Health				
Community health personnel trained in tuberculosis monitoring	310	853	275%	853 community health personnel
Community health personnel trained in maternal and child health	1,251	1,963	157%	1,963 community health personnel
Community health personnel trained in child nutrition	1,171	1,206	103%	1,206 community health personnel
Community health personnel trained in Family Planning	1,251	1,091	87%	1,091 community health personnel
Community health personnel trained in prevention and treatment of Malaria with ACT	1,076	2,015	187%	2,015 community health personnel
Financial and Program Management				
Federation trainings on the Bright Future Program	41	42	102%	1,264 federation staff
Federation trainings on financial management	9	8	89%	144 federation staff
Federation trainings on VS&L model*	6	6	100%	15 federation staff
Federation trainings on Aflatoun model**	14	4	29%	10 federation staff
Federation trainings on Program Quality	8	7	88%	185 federation staff
Federation trainings on Program Design and Planning	5	5	100%	92 federation staff
Federation trainings on Resource Mobilization	3	3	100%	120 federation staff
Federation trainings on Monitoring and Evaluation	2	3	133%	60 federation staff
Programs created and managed by children and youth	27	25	93%	202,295 children and youth
Child Protection				
Federation and Community trainings on children's rights and protection	12	7	58%	730 federation staff and community members

Towards a brighter future with Aliou Manga



Photograph by Victor Leclerc

Aliou Manga has journeyed with ChildFund from the very beginning. As the first President of the Development Project for Mother and Child 9829 Advisory Board and current President of the Management Committee for the Ndayane South School, Mr. Manga has witnessed and taken part in the growth of ChildFund. Throughout the years Mr. Manga benefited from numerous trainings to increase his capacities in forming a better future for the children of Senegal. Without these critical and continual trainings, ChildFund would not have the same impact on the lives of children. Mr. Manga states, "ChildFund propels children and youth towards a brighter future."

ChildFund delicately selects, rigorously trains, and relentlessly supports dedicated and passionate personnel such as Aliou Manga.

*VS&LA is the Village Savings and Loans Association focused on providing women access to savings and loans to further empower Senegalese women

**Aflatoun is the Child Social and Financial Education aimed at increasing the life and financial management skills of children and youth

Lessons Learnt and Impact

Through continual reflection and growth, ChildFund exerts a powerful impact on the lives of thousands of Senegalese children. Beginning in infancy and accompanying the child to adulthood, ChildFund Senegal is proud at the all the successes encountered by Senegalese children. The following mail was received by ChildFund Senegal from Safiyatou Dia, a former enrolled child, to recount her successes and express thanks:



Dear ChildFund,

It is with a joyful heart that I write to you today. My name is Ms. Safiyatou Dia, born on November 21, 1981, in Thies. I am currently a student preparing a Doctorate Thesis in International Relations at the University of Cheick Anta Diop in Dakar. In the past, I was a student at the Abdel Kader Ndiaye School in Thies as a child enrolled in ChildFund.

The following passage from Marcel Proust has been my favorite quotation for quite a while:

“Let us be cognizant of the persons who give us happiness; they are the charming gardeners by which our souls bloom.”

As such, I sincerely thank my sponsor for all his efforts to assure my success. It is useless to tell you how much the generosity of sponsors affected my life and education (school materials, enrollment fees for the university, etc). You have done so much, and It has a special place in my heart.

I want to also thank ChildFund for all the work done in my community: construction of wells, placing roofs on houses lacking such necessities, providing glasses for children with sight difficulties, medical visits for the children, campaign against malaria... The list is exceedingly long.

I would like to conclude by thanking the former Abdel Kader Ndiaye School Director for her efforts to improve the plight of children in Thies and around Senegal.

Sincerely,
Safiyatou Dia

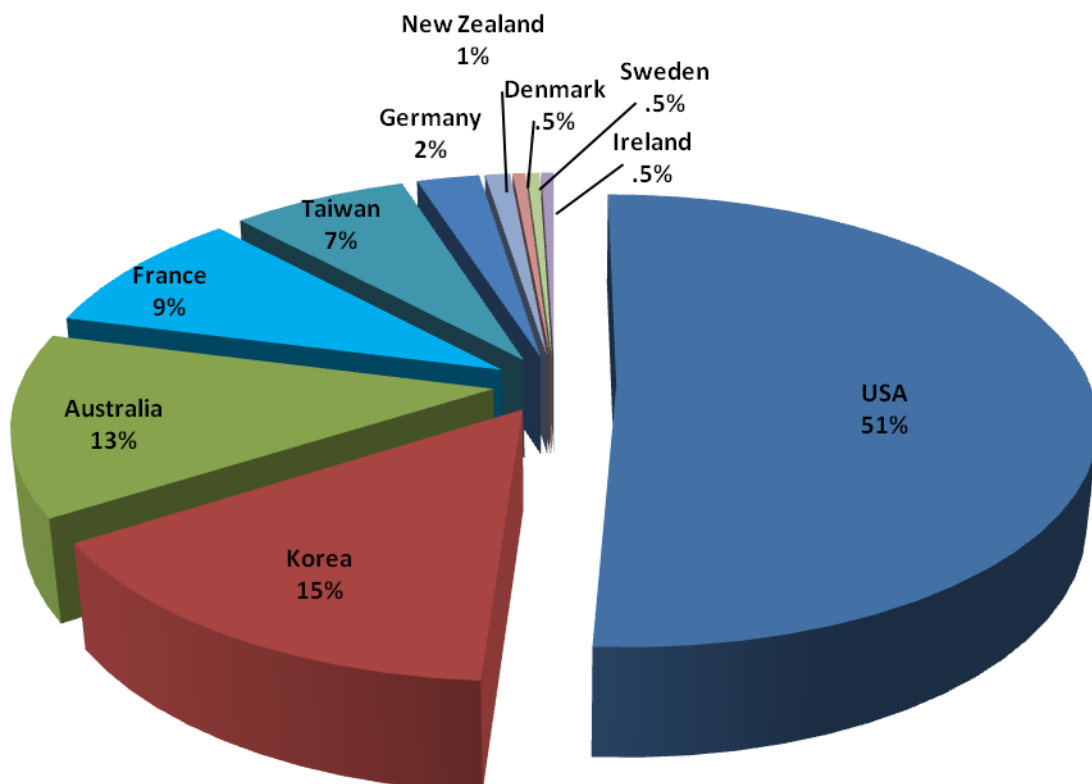
Sponsorship/Message to Sponsors

"Everyone welcomed us so affectionately. The Federations seems to be well picked for the interventions. We continue our sponsorship and support without hesitation" – Satisfied ChildFund Senegal Sponsor

For over 25 years, sponsors have enabled ChildFund Senegal to develop and implement programs aimed at assisting and transforming deprived, excluded, and vulnerable children into the leaders of tomorrow. Establishing and nurturing unique relationships, ChildFund Senegal hopes to expose both the sponsor and child to cross-cultural experiences and form strong personal bonds.

As the largest portion of our annual revenue, sponsorship remains a vital support for child development programs. For 2011, ChildFund Senegal boasts 18,557 sponsors from around the world (see details below).

We thank all who have found a place in their hearts for the deprived, excluded, and vulnerable children of Senegal, and hope to continue fostering memorable experiences and strong relationships.



Laurette visits Augustine in Defaraat Fandene

Laurette saves money monthly in order to visit her sponsored child, Augustine, in Defaraat Fandene every two to three years. Traveling from France, Laurette journeyed to visit Augustine on June 22, 2011. Due to her extensive involvement and generosity towards the community, Laurette traveled to the village to spend time with Augustine and her family. Augustine and her siblings were overjoyed to see Laurette. While discussing Augustine's continued hobbies, successful studies, and future prospects, Laurette learned that Augustine intends to pursue a health related field following her high school graduation. Interested in the health sector herself, Laurette was thrilled. Following a generous donation of medications to the Fandene dispensary and visit to the new Health Mutual, Laurette presented Augustine with gifts including a leather bag. Overjoyed, Augustine continues to parade her bag around the village. The remainder of the day was filled with laughter and smiles. The sponsor and child parted cognizant of the difference they were making in the community of Defaraat Fandene.

We wish all our children and sponsors to foster similar strong, healthy, and lasting relationships.



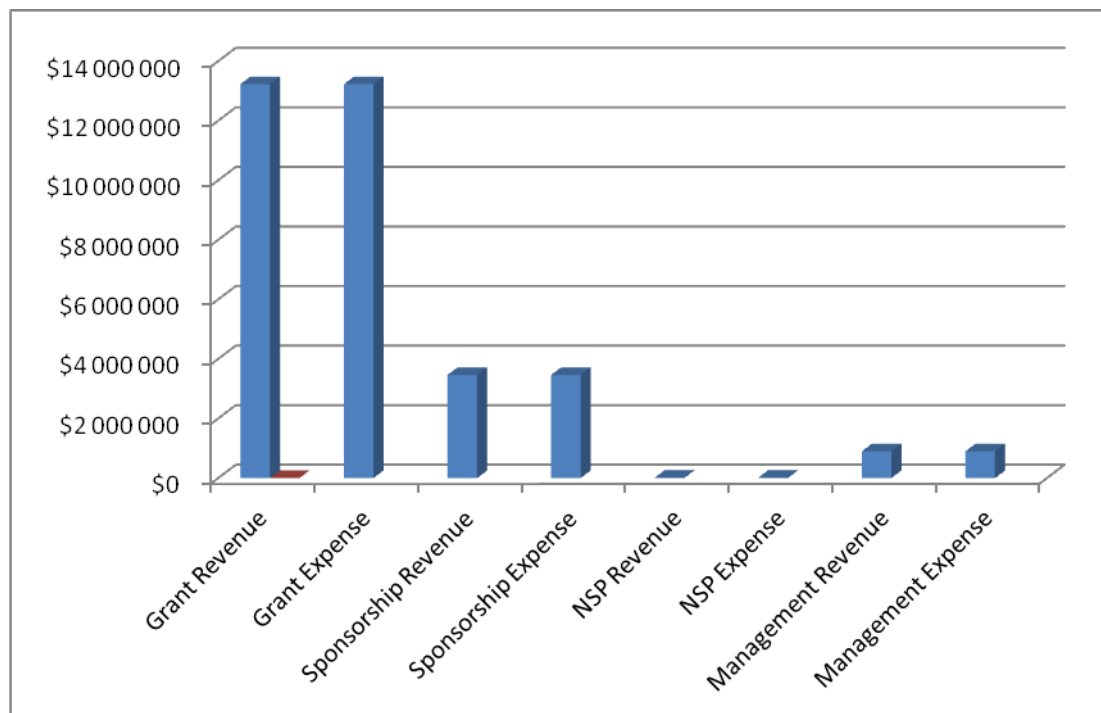
Resources and Support

ChildFund Senegal programs are made possible through varied funding sources including sponsorship and grants. ChildFund Senegal prides itself on using the maximum amount of funding received on the realization of programs. The following condensed Income Statement highlights the revenues and expenses of ChildFund Senegal during the FY 2011 as compared to FY 2010.

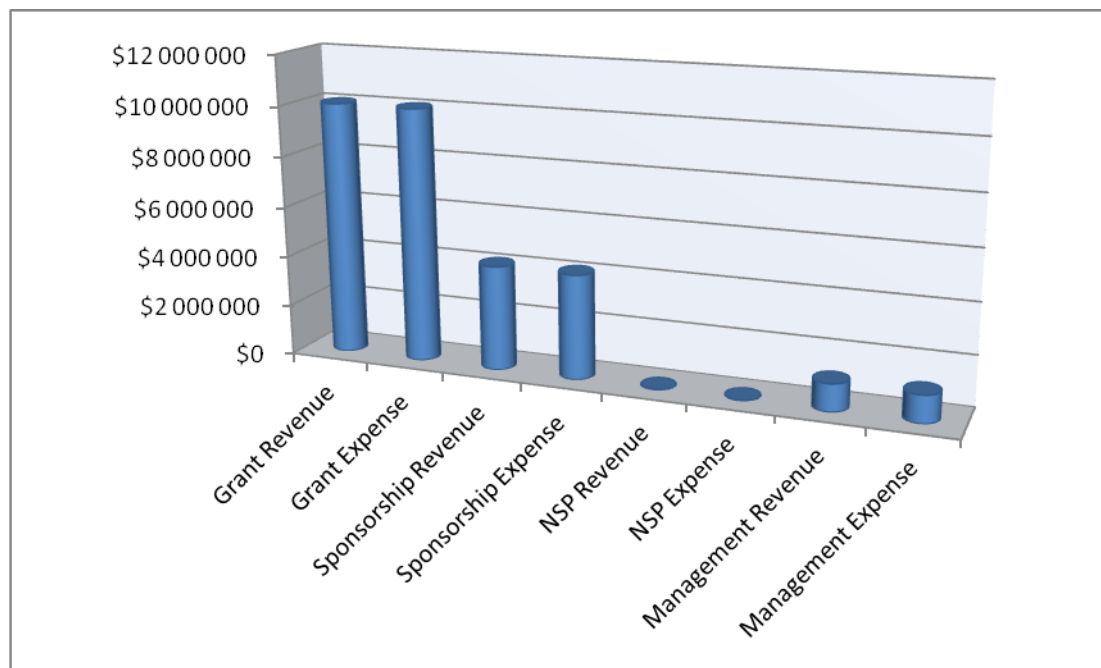
REVENUES vs ACTUALS

	FY'10	FY'11
Grant Revenue	\$13,227,535	\$10,042,620
Grant Expense	\$13,227,735	\$10,042,620
Sponsorship Revenue	\$3,463,034	\$4,143,167
Sponsorship Expense	\$3,463,278	\$4,143,167
NSP Revenue	\$13,439	\$16,770
NSP Expense	\$13,439	\$16,770
Management Revenue	\$899,357	\$1,084,527
Management Expense	\$899,357	\$1,084,527
Total Revenue	\$17,603,366	\$15,287,083
Total Expense	\$17,603,810	\$15,287,084

FY'10



FY'11



Looking Forward to 2012 and Beyond

“It is not for us to forecast the future, but to shape it” Antoine de Saint-Exupery

ChildFund Senegal enters the FY 2012 in strong operational and financial position.

Continuing the transition to the Bright Futures approach, ChildFund Senegal estimates an increased positive impact on children and their communities. Developing a new Country Strategy for the years 2011-2016, ChildFund Senegal is confident that key operational areas will continue improving the situation of thousands of children in Senegal. These include:

- Developing a stronger Monitoring and Evaluation system
- Improving Grant acquisition and management capacities
- Strengthening project management capacity for Area, Federation, and Grant staff
- Fostering a stronger relationships between the Sponsor and partners, infant, child and youth.

As long as Senegalese deprived, excluded, and vulnerable children remain in Senegal, ChildFund Senegal will continue to stand at the front lines to fight against poverty in hopes of creating a brighter future for thousands of Senegalese children, communities, and the nation.



Photograph by Victor Leclerc



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