



## Annual Report 2011-12

### **Our Vision:**

An India where the disadvantaged, discriminated and excluded child is supported and enabled to grow up playing an active and positive role within family, community and nation.

### **Our Mission:**

To help deprived, excluded and vulnerable children have the capacity to improve their lives and the opportunity to become young adults, parents and leaders who bring lasting and positive change to their communities.

## MESSAGE FROM THE EXECUTIVE DIRECTOR

2011-12 has been a year of unprecedented changes around the world with the global economy largely remaining sluggish and several countries witnessing political uprisings and leadership changes. India saw the general public rallying against corruption and raising the issue of black money. Questions have also been raised on the role and accountability of several NGOs reportedly working with some vested interests.

However, the year gone by has been particularly significant for all of us as ChildFund completed 60 years of its service to the children of India. To mark the occasion, events were organized in all parts of the country where our well-wishers, supporters, partners, staff, community members including children and youth participated whole heartedly. There was fun, celebration, excitement and much more – after all, it was a major landmark in the life of the Organization's history - but it was also an occasion for introspection, reflections, learning and recommitment.

The year 2011-12 saw the India programs grow further in terms of the number and range of issues and geographical areas being addressed. Just to name some significant landmarks this year: the Area Programs started taking traction in six locations; the Link Worker Scheme in Andhra Pradesh achieved all major milestones; ChildFund India became a partner of Delhi Government as a Mother NGO to support Mission Convergence program in three districts of Delhi; ChildFund India expanded partnership with voluntary networks – one of the clear outcomes of this being the Handbook of Policy and Governance manuals produced for NGOs in partnership with Voluntary Action Network India (VANI). Health, Education, Youth employment and livelihood continued to be major program focus areas across the program locations.



In addition, Early Childhood Development emerged as a major thrust area encompassing medical care, nutritious food and quality pre-school education for the under 5 children and their caregivers.

I would like to take this opportunity to express my sincere gratitude to everyone associated with ChildFund India. Together we can create a society where the disadvantaged and discriminated child is supported and enabled to grow up playing an active and positive role within family, community and nation.

Thank you all for your continued support!

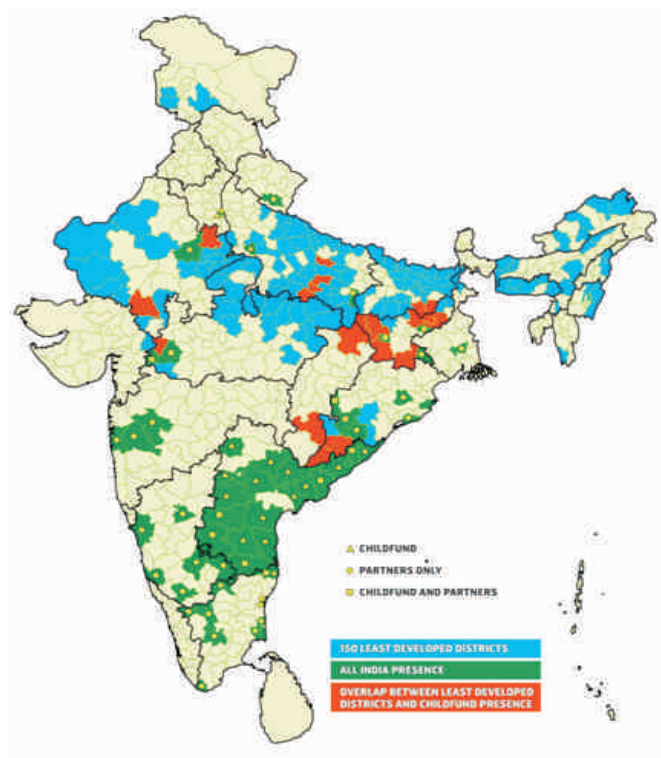
*Dola Mohapatra*

**Dola Mohapatra**  
Executive Director  
ChildFund India



## OUR REACH AND APPROACH

Started in an orphanage in Kerala in 1951, ChildFund India's work is now spread over 14 states and 1 Union Territory with programs being implemented in 60 locations and reaching out to more than 1.68 million children & their families in over 6,000 villages and communities.



ChildFund India follows a life-cycle approach in formulating age-appropriate programs that help the organization deliver and reach its goals in completeness.

ChildFund India perceives the poverty situations which a child experiences as an interplay of various issues and hence works on designing programs which focus on addressing all these issues simultaneously.

The life-cycle approach is broadly divided into three categories :

- Healthy and Secure Infants (0-5 years)
- Educated and Confident Children (6-14 years)
- Skilled and Involved Youth (15-24 years)

Central to all these interventions is the development of children and youth forums which we visualize as agencies for change which would lead the development initiative in the communities in future; thus making communities self-sufficient.

ChildFund India runs its sponsorship program directly in 7 locations in Odisha, Rajasthan, Jharkhand, Madhya Pradesh and Uttar Pradesh which are the most deprived and difficult to access areas. Offices have been set up in these areas so that ChildFund India can be with the communities

Demographic Profile, ChildFund India, 2011-12	
Particular	Number
No. of Districts Covered	78
No. of Villages and Communities	3942
No. of Household in the catchment area	326357
% of BPL families	2349977 (72%)
Total Population in the catchment area	1,687,234
SC Population	266567 (16.7%)
ST Population	346513 (21.7%)
OBC/Other Population	983650 (61.6%)

and children and in the process consult them to understand their needs better and customize programs accordingly.



## PROGRAM OVERVIEW

Our strategy of program implementation involves both working with Local Partner Organizations and directly as per the situation. The projects implemented in all locations are centered on location-specific, age-appropriate needs of children. The projects are designed and implemented for a period of 1 to 3 years and are monitored regularly through both qualitative and quantitative measures. The major achievements in the year 2011-12 are as under:

### ➤ HEALTHY AND SECURE INFANTS (0-5 YEARS)

The major intervention in this stage was towards ensuring safe motherhood through organizing awareness programs on institutional delivery and breast feeding. "Pehla Ek Ghanta" (first hour of life) was one of the successful awareness campaigns conducted in two of our areas where community participation was overwhelming.

In one area, a unique strategy of upgrading the skills of the Traditional Birth Attendants was deployed which resulted in ensuring safe deliveries.

Home-based growth monitoring was done through meetings organized on a special day called "Mamta Divas" in which village volunteers, Balwadi and Anganwadi workers and ICDS service providers participated.

ChildFund India's expertise in managing Balwadis was recognized by the government in Odisha's

Malkangiri District as the District Collector assigned the monitoring of 18 Balwadis to ChildFund India.

Malnutrition was addressed through large scale awareness campaigns, provision of supplementary food for malnourished children and bridging the gap between the government interventions and children in need.

ChildFund India's innovative method in dealing with malnutrition has been through promotion of locally available nutritious food.

The PD Hearth and Kitchen Garden programs have been implemented intensively alongside awareness campaigns.

### ➤ EDUCATED AND CONFIDENT CHILDREN (6-14 YEARS)

With an objective to bring fundamental change in the way people in the community perceive education, several awareness programs on the importance of education were organized.

School dropouts and retention being a major issue, several **Non Formal Education Centers** and Bridge Centers are being run for mainstreaming these children to the formal education system.

Back to School campaigns were organized in large numbers for identifying drop-outs and bringing them to centers with a special focus on girl children.

### Sanjeevani Abhiyaan

To spread awareness about the ill-effects of malnutrition, a campaign was designed and implemented in Jhabua District in Madhya Pradesh. The theme was promotion of local food supplements and bridging the gap between government facilities and beneficiaries.

IEC materials, an awareness song and supplementary food recipes made from locally available food materials were developed for use in the campaign which was carried out for a month.

The campaign resulted in improvement in overall health status of children with 52% showing weight gain. Referral services were provided to children with severe malnutrition.

### From "NO to I KNOW..." Mainstreaming children- Jhadol

A baseline survey conducted in Jhadol area of Rajasthan's Udaipur District in 2010 had shown that **13.7% boys and 26.3% girls** between the age group of 6-14 years in the community have never gone to school. About 9.8% boys and 18.6% girls enrolled remained absent from school at all times. To help such children, ChildFund India initiated its Non Formal Education (NFE) to ensure that they get basic education and are mainstreamed to formal education. Through 13 NFE centers operational at different remote villages, 336 (201 male & 135 female) drop out children have achieved functional literacy and 96 of them have been mainstreamed to the formal education system. Regular training programs are organized to enhance the capacity of NFE instructors.

For slow learners, **Reading-skill Improvement Program (RIP)** was conducted. The younger children demonstrated improved reading & recitation skills and older children who were preparing themselves for board exams were benefitted through mentoring/counselling classes.



ChildFund India also believes that for long-lasting impact, village institutions like schools and Anganwadis, also need support for bringing improvement in their quality.

The **School Quality Improvement Program (SQIP)** assesses schools on various aspects such as quality of infrastructure, classroom processes, teaching learning materials and child-friendly environment.

Following the assessment, a joint plan is developed by the school teachers and the community members to improve overall quality in the schools. The range of activities under this program includes

#### Mentoring Students – Daltonganj

In Daltonganj, ChildFund India organized mentoring centers for class 10 students to help them prepare of their final school exams.

Out of 243 students who attended the centers, 226 were successful in their exams. These students were assisted with special coaching and other education support.

teachers' training, co-curricular activities for children in school, provision of teaching learning materials including library books etc.

Efforts have also been made towards strengthening **children's forums** such as children's clubs, child parliaments, Balpanchayats etc.

Through these forums, children have begun to take a lead in organizing various village development

activities like campaigns on the ill-effects of alcohol consumption, hygiene & sanitation improvement programs, anti-tobacco and pulse polio campaigns etc.

Special projects were undertaken for **children with special needs**. Community Based Rehabilitation (CBR) program implemented in various locations enhanced the awareness level of parents and caregivers. Several children were provided special equipment as well.

#### Community taking the lead..

The concept of Grain banks in Balumath area in Jharkhand's Latehar district has come out as an effective establishment addressing the food security issue in some of the hard to reach areas. Altogether 4 Grain Banks were established in the financial year 2011-12 with some minimum support of food grains.

All grain banks are now being managed by a well-trained grain bank management committee, of which majority of the members are women. Grain banks are most useful for villagers during the lean period of the year.

Villagers take grains during emergencies and return with a minimal interest. In this way all 4 grain banks have increased their reservoir to almost double from what they started with. It has become an example of quality community managed grain bank in the area.

#### ➤ SKILLED AND INVOLVED YOUTH (15-24 YEARS)

ChildFund India recognizes youth as having the potential for bringing positive change in their communities and accordingly youth constitute one fourth of the population covered. Some of the key program strategies developed by ChildFund India are:

**Life-skill Training Module:** This module is designed to provide youth with the skills to cope with everyday issues especially those connected with their personal development. 30% of the youth in program coverage areas have been covered through the life-skill training programs this year. This program has also helped in creating a network of change agents in the communities.

**Youth Employment Model:** The model that has been piloted this year in some program areas includes (a) conducting market survey to identify skills in demand locally, (b) development of marketable skills and (c) post-placement mentoring.

## GRANTS PROGRAMS

### MNGO for Mission Convergence, Govt. of Delhi

ChildFund India has been empaneled as the Mother NGO for the Mission Convergence Program of the Delhi Government. The aim of this program is to bring social justice & equity to the doorstep of the most vulnerable population in the National Capital Territory (NCT), specifically women. ChildFund India is responsible for monitoring and mentoring 43 Gender Resource Centers (GRCs) run by different NGOs based in the South, South West & Central Districts of the NCT.

The Mother NGO team supported the GRCs in organizing a total 216 Health Camps for over 26,195 people. They also helped the GRCs conduct 432 Nutrition Camps covering 10,453 beneficiaries. In all, 1324 Legal Awareness camps and 1452 Legal Counseling Sessions were also conducted by the 43



GRCs. Through the efforts of the MNGO staff and the GRCs, women from marginalized groups are able to benefit from the Government schemes and services.

### LINK WORKER SCHEME (LWS)

ChildFund India is the lead agency in implementing the National AIDS Control Organization (NACO) and Andhra Pradesh State AIDS Control Society (APSACS) funded LWS program in 19 districts of Andhra Pradesh.

The goal of this program, which was started in 2008, is to reach out to High Risk Groups and vulnerable men and women in rural areas with information, knowledge, skills on STI/HIV prevention and risk reduction.



### Accomplishments of the year 2011-12

- Over 1.1 lakh individuals belonging to High Risk Group, Bridge and other vulnerable populations have been tested for HIV in the past one year.
- Of them over 1000 have been found as HIV positive and linked to ART services
- More than 10,000 people living with HIV/AIDS have been identified and linked to ART services
- Over 2431 condom outlet boxes have been set up and over 600,000 condoms have been distributed
- Over 6,040 Orphans and Vulnerable Children have been identified and linked to schools and other skill building homes.
- 1,963 Villages Information Centers have been established in 1900 villages at public accessible places like Libraries, Gram Panchayat Offices. In every VIC, HIV related literature and service center list are kept.
- For program sustainability purpose, 21,922 volunteers (11,008 Males and 10,914 Females) have been selected and trained.
- A total of 1,309 Red Ribbon Clubs (RRCs) have been established among village youth, each with 15 to 20 members.

## SPECIAL EVENTS

To celebrate its 60th anniversary, ChildFund India organized a series of events over the past year across all program locations including 3 regional events in the South (Bangalore), East (Ranchi) and North (Lucknow). The Lucknow event was attended by the President & CEO of ChildFund International.



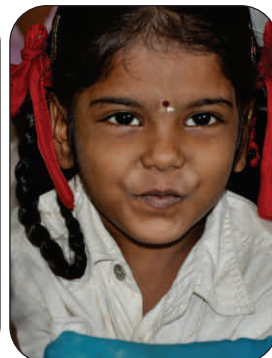
**SPANDAN 2012** in New Delhi was the mega national event that marked the culmination of the 60<sup>th</sup> year activities. The cultural expressions by children and youth, the exhibition by partners, participation of government officials, Indian Film Industry representatives, cricketers and peer NGOs all spoke about ChildFund India's work and linkages in the country. The event was extensively covered by the print and electronic media.

ChildFund India staff, volunteers and children ran for the cause of children in the **Delhi and Bangalore Half Marathons** this year. ChildFund India created heightened visibility among the media and the general public about children living with HIV/AIDS and those working as child laborers.



An Australian family of 12 members walked 800 kilometres to raise funds for ChildFund India. The walk started on December 9, 2011 in Kozhikode (Kerala) ended on January 10, 2012 in Chennai (Tamil Nadu). The team raised AUD 60,000 to help needy children with bicycles, nutrition supplements, school kits, mosquito nets, etc.

ChildFund India jointly organized with Andhra Pradesh (AP) Government a grand rally of 10,000 youth in Hyderabad to spread the message of "Zero New Infections, Zero Stigma and Discrimination" on the World AIDS Day.



## ABRIDGED FINANCIALS

BALANCE SHEET AS ON 31 <sup>ST</sup> MARCH 2012		
Particulars	AS AT 31-03-2012 (Rs. in lakhs)	AS AT 31-03-2011 (Rs. in lakhs)
<b>SOURCES OF FUNDS</b>		
Reserves & Surplus	105.80	33.91
Corpus Fund	4.39	4.39
ChildFund International Fund	629.89	237.95
APSACS Grant	142.48	239.48
Fondation Antenna Fund	7.64	7.64
Samajik Suvidha Sangam – Govt. of NCT, Delhi	--	--
Local Sponsorship	8.15	4.03
<b>TOTAL</b>	<b>898.36</b>	<b>527.40</b>
<b>APPLICATION OF FUNDS</b>		
<b>Fixed Assets</b> (A)	55.64	9.90
<b>Current Assets Loans and Advances:</b>		
Cash & Bank Balance	910.66	551.55
Loans & Advances	54.64	23.25
Grants Receivable – Samajik Suvidha Sangam – Govt. of NCT, Delhi	1.55	--
Less: Current Liabilities and Provisions	(124.13)	(57.31)
Net Current Assets (B)	842.72	517.49
<b>TOTAL (A+B)</b>	<b>898.36</b>	<b>527.40</b>
INCOME AND EXPENDITURE STATEMENT FOR THE YEAR ENDED 31 <sup>ST</sup> MARCH 2012		
Particulars	2011-12 (Rs. In lakhs)	2010-11 (Rs. In lakhs)
<b>INCOME</b>		
<b>Grant Income</b>		
ChildFund International	1,125.42	563.48
APSACS	478.68	155.75
Samajik Suvidha Sangam – Govt. of NCT, Delhi	22.21	--
<b>Other Income</b>		
Local Sponsorship	7.67	4.03
Donation	4.12	1.17
Bank Interest	21.40	4.94
Miscellaneous Income	51.98	3.07
<b>TOTAL (A)</b>	<b>1,711.44</b>	<b>732.44</b>
<b>EXPENDITURE</b>		
Sponsorship Subsidy – ChildFund International	949.74	458.48
APSACS Program	478.68	155.75
Samajik Suvidha Sangam Program	22.21	--
Other Expenses	184.00	109.02
<b>TOTAL (B)</b>	<b>1,634.59</b>	<b>723.26</b>
<b>Excess of income over expenditure (A-B)</b>	<b>76.85</b>	<b>9.19</b>

(Financials reflected are that of ChildFund India Society only)

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